

Fashion Design

Unit #1



Fashion History

Standard 1: Students will explore the fundamentals of fashion.

Objective 3- Discuss the history of fashion.

Objective 4- Identify and discuss characteristics of fashion capitals and designers.

FASHION CAPITALS

Paris:

Milan:

Tokyo:

London:

New York:

Fashion History Notes

Just the basics! Write and draw the silhouette. Define each vocab. word in the history notes.

Decade	Silhouette	Influences of History	History Notes
1890		Victorian Era Age of Optimism Ragtime	Gibson Girl: Corset: Bustle: Winged Shirt Collars: Sack Coat: Waistcoat (vest): Ascot tie:
1900		Edwardian Era Industrial Revolution Automobiles & Electricity	Duster Coat: Shirtwaist: Leg O' Mutton Sleeves: 3 Piece Suit: Creased & Cuffed Trousers:
1910		WWI Women's Movement	Hobble Skirt: Bathing Suit: Bloomers: Trench Coats:
1920		Roaring 20's Age of Jazz Prohibition	Flapper: Costume Jewelry: Cloche Hats: Pin-stripe Suits: Fedoras: Sweaters: Knickers: Raccoon Coat:
1930		Depression Era Movie Star Influence	Bias Cut Dresses: Straight, Wide leg Trousers: Sweater Vests: Hand-me Downs: Flour Sack Clothing:
1940		WWII (rationing) Couture leaves Paris New York gain importance	Convertible suit: Padded Shoulders: Slacks: Eisenhower Jacket: Bomber Jacket:

<p>1950</p>		<p>Baby boom Rock n' Roll Cold War</p>	<p>New Look: Flannel Suits: Cardigan Sweaters: Hats: Poodle Skirts: Sweater Sets: Saddle Shoes: Capris: Chinos & Button Down Shirts: Loafers: Tight Jeans: T-Shirts: Leather Jackets: Converse:</p>
<p>1960</p>		<p>Civil Rights Vietnam Conflict British Invasion</p>	<p>Mini Skirts: Pantsuits: Bikini: Jackie Kennedy Look: Pillbox Hat: Nehru Jackets: Turtle Necks:</p>
<p>1970</p>		<p>Hippy to Disco Energy Crisis Watergate</p>	<p>African Culture Influence: Punk: Unisex Elegance: Leisure Suits: Neckties: Flared Pants: Platform Shoes:</p>
<p>1980</p>		<p>Me Generation Yuppie Conservatism Conspicuous consumption</p>	<p>Power Dressing/Preppie: Material/Valley Girl: Narrow lapels & skinny ties:</p>
<p>1990</p>		<p>Age of Electronics Technology Internet</p>	<p>Minimalism: Casual Wear: Street Fashion: Retro: Grunge:</p>

Fashion Designers

Designer	Fashion Capital	Best Known For	Background
Armani			
Chanel			
Dior			
Fendi			
Tom Ford			
Halston			
Donna Karan			
Calvin Klein			
Yves Saint Laurent			
Ralph Lauren			
Versace			
VeraWang			

The ones you need to know!

Evaluation

List the concepts you learned about in this unit.

What did you like about this unit? What did you dislike? If you were the teacher, what would you change? Did the activities help you learn the concepts?